



THE BRITISH ORTHOPAEDIC FOOT & ANKLE SOCIETY

PO Box 209
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BS20 1DL

President: Rick Brown
Secretary: Jit Mangwani
President Elect: Mark B Davies
Treasurer: H. Tanaka
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www.bofas.org.uk

Dear Exhibitor,

01/09/2023

The British Orthopaedic Foot and Ankle Surgery Society (BOFAS) are delighted to announce the 2024 BOFAS Annual Scientific Meeting that will be held at the **ICC Belfast from 6th to 8th March 2024**.

BOFAS would like to invite your company to exhibit at the ICC Belfast during the event.

We have decided to offer four packages of sponsorship this year to facilitate your companies' opportunity to attend the meeting at all levels. The ICC Belfast offers fantastic facilities and a user-friendly floor layout with excellent opportunities for the exhibitors and surgeons to interact.

We would also like to offer our Platinum and Gold sponsors the opportunity to host surgical workshops, should you so wish. These workshops have proved very popular with BOFAS members in the past and are a great opportunity to share findings and new products from your companies. We have options to have additional workshops on Friday afternoon. Please note your interest in this on the form.

The different packages comprise a range going from platinum, gold, silver and bronze with different prices and package facilities.

THRE360 Group exhibition contractors have been appointed for this meeting and can assist with any requirements you have for shell scheme, bespoke stands, power, furniture and storage. They are a local Belfast company who work closely with ICC Belfast. Details can be found in the Exhibitor Manual.

THRE360 Group Website: www.thre360group.co.uk

Contact: Cheryl Tumilson | Tel: 028 96 001463 | Email: cheryl@thre360group.co.uk

Gala dinner tickets can be purchased at a separate cost to the packages. The cost per ticket is £85. *Please see the Exhibitor Manual for further details.*

We look forward to your support for our meeting this year.

Information regarding accommodation will be made available when a sponsorship package has been agreed and signed contract returned.

If there are any questions please contact Jo Millard on administrator@bofas.org.uk.

We would be grateful for your early response to this invitation. **Please be aware that stands will be allocated upon receipt of a signed contract and payment will be on a 60 day term until 2nd January 2024 – there after this will be reduced to a 30 day term. The deadline for applying for stands will be 5th February 2024.**

We do hope that you will enjoy this year's conference, which will attract a significant number of delegates and has been very popular with industry over the years.

If you wish to participate, I would be grateful if you could complete and return the contract with your sponsorship package requirements.

Many thanks for your continued support,

Mr Rick Brown
President BOFAS 2023-2024

EXHIBITION & EDUCATIONAL 2024 SUPPORT PACKAGES

PLATINUM SUPPORT – 2 available

The highest form of recognition and is available to our partner who contributes **£27,500** for this year's meeting

Platinum partner will receive:

- 7m x 3m stand space
- Premium Stand position, central within the exhibition
- Opportunity to run a workshop on the morning of Thursday 7th March, AND afternoon of Friday 8th March
- Eight exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Platinum Partner acknowledgement projected during AV displays
- Advertising Banner on Conference App
- Logo & Profile on Conference App
- Full page advert on App Social Wall and in the final PDF Conference Programme
- Listed on the Exhibitor Plan on the Conference App

GOLD SUPPORT – 4 available

Available to our partners who contribute **£18,300** for this year's meeting

Gold partners will receive:

- 6m x 2m stand space
- Premium Stand position
- Guardian External Banner 1m x 4.15m located on approach to venue (artwork subject to BOFAS approval)
- Opportunity to run a workshop on Thursday 7th March
- Six exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Gold Partner acknowledgement projected during AV displays
- Advertising Banner on Conference App
- Logo & Profile on Conference App
- Full page advert on App Social Wall and in the final PDF Conference Programme
- Listed on the Exhibitor Plan on the Conference App

SILVER SUPPORT – 12 available

Available to our partners who contribute **£8,250** for this year's meeting

Silver partners will receive:

- 4m x 2m stand space
- Four exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Silver Partner acknowledgement projected during AV displays
- Logo and Company Profile listed in the final PDF Conference Programme & on Conference App
- Listed on the Exhibitor Plan on the Conference App

BRONZE SUPPORT – 15 available

Available to our partners who contribute **£3,520** for this year's meeting

Bronze partners will receive:

- 2m x 2m stand space
- Two exhibitor badges per day which includes refreshments, lunch & access to the scientific sessions
- Logo and Company Profile listed in the final PDF Conference Programme & on Conference App
- Listed on the Exhibitor Plan on the Conference App

Additional Branding Opportunities

All costs shown are those of ICC Belfast with payment being made directly to ICC Belfast for any additional branding.




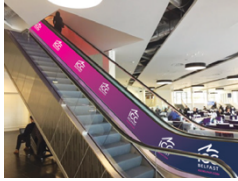

Please note all prices exclude VAT and installation outside normal hours of 8am-6pm Monday-Friday. Outside this time a fee of £300 applies.

Install only prices are not available and only ICC Belfast approved suppliers may be used for the print and/or install of branding.

Photos are for illustrative purposes only. Orders placed below a £300 threshold will incur additional installation fees.

All artwork must be received 12 working days prior to agreed installation date or additional charges will be incurred.

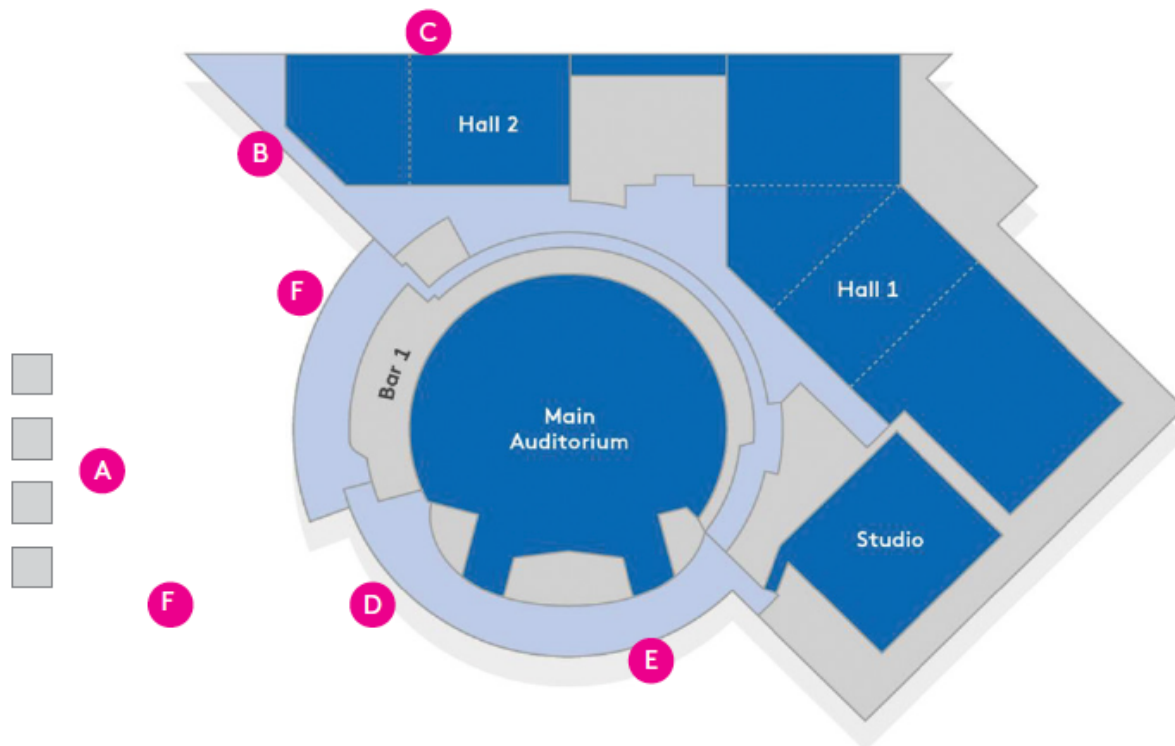
(Prices quoted are valid for 30 days and may be subject to YoY increases)

	<p>External Banner Riverside Oxford Street facing Above the Riverside Entrance is a site which can be clearly seen by all visitors entering the venue through this entrance.</p>	<p>4m(w) x 13m(h) Price: £2,750</p>
	<p>External Facing Glass Vinyl Transfer Locations available venue wide Vinyl transfers allow for dedicated branding on any windows, perfect for highlighting specific event sessions or a sponsor partnership. Transfers are fixed to the inside of the window and are visible from outside, all without compromising the natural light within the venue.</p>	<p>1.5m(w) x 3.98m(h) Price: £380(per panel) £1,850 (for eight panels)</p>
	<p>Riverside and Cityside sites Lamppost Banners Overlooking Lanyon Place, four Riverside sites and two Cityside sites are available for lamppost branding. These banners enable organisers to direct delegate flow by clearly sign posting the main areas of the venue.</p>	<p>75cm(w) x 150cm(h) Price: £175 (per banner)</p>
	<p>Vinyl Graphics Escalator Glass stickers Throughout the venue any flat surface or column can easily be transformed to deliver a branding or publicity message using self-adhesive vinyl providing an ideal opportunity for event sponsors to target delegates based on their venue navigation.</p>	<p>8.8m(w) x 0.68m(h) Price: £750 Per each full glass strip £1,200 double sided full glass strip</p>
	<p>Carpet Stickers Multiple locations Available in virtually any shape or size, floor stickers are an excellent directional tool and can tell your brand's story throughout a journey. Alternatively, they can be used to promote a product or a service from one of your sponsors or exhibitors. The stickers can be placed on any carpeted area in the building including all main event spaces.</p>	<p>0.5(w) x 0.5m(h) Price: £120 (each) £300 (three floor stickers)</p>

External Branding Opportunities

Branding ICC Belfast's exterior sites is a hugely impactful way to communicate with a wide audience. Not only is this the first opportunity to communicate live with delegates and exhibitors at the event, but the high level of footfall and passing traffic means that any messaging will extend beyond the conference to the general public.

Outlined below are the exterior sites that can be branded and contained overleaf are full details of each opportunity. Our team can coordinate production, installation and post event material recycling, get in touch today to find out more.



Key

- A Guardian Banners
- B Riverside Oxford St Facing
- C Riverside Lanyon Place Facing
- D Landscape Banners
- E External Facing Glass
- F External Lampost Banners